

MUBASHIR HASSAN

WordPress Developer, Graphic & UI Designer
Business Consultant, Digital Marketer



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WHY MUBASHIR?

*It's one of the frequently asked questions—**WHY ME?***

Let me think about it as I couldn't find a logical answer. But I find an answer, having logic and emotion in it.

We all have something unique in us—Right? And we all agree on that point.

The magic is that when we all come to know about that unique point that helps us do things that nobody else can do, we can bring something new, create new values, and show better results—that is where the magic begins.

AND I HAVE FOUND THAT UNIQUE POINT IN ME.

And that is I am the fastest fish, and the fastest fish to survive in the sea—**NOT THE BIGGEST FISH.**

GAME-CHANGING SKILLS

- 10x Research & Marketing Skills.
- Thinking outside the box point of view.
- Ability to work under pressure.
- Long-term & creative thinking
- Digital Marketing
- Self-managing capability
- Speak and write in English Fluently.
- Risk-Taking & Money Management skills.
- experience in sales and marketing
- Decision Making
- Ui/UX Designing
- Team Management
- Graphic Designing (Photoshop, Illustrator, Corel Draw, Figma)
- Strong leadership with proven ability
- Problem-solving & Analytical skills.
- Project Management.
- Great Communications skills
- Website Development
- Video Editing
- Strong Customer Service & Selling Skills
- Public Speaking
- Time Management
- Search Engine Optimization (SEO)

TECHNICAL SKILL

- **Web Development:** WordPress, SEO, Python
- **Databases Tools:** MySQL, SQL Server, Firebase, Github, Google Cloud, AWS
- **Programming Software:** Visual Studio Code, Sublime Text, Anaconda
- **Designing Tools:** Adobe Illustrator, Adobe Photoshop, InPage, CorelDraw, Canva
- **Productivity Software:** Google Suite (Docs, Sheets, Slides, Forms), Zoom, TeamViewer, AnyDesk, Skype, Google Meet, DeskTime Software, Microsoft (Word, Excel, PowerPoint, Outlook), SocialPilot
- **Miscellaneous:** Firebase, CPANEL, Website & Email Hosting, App Publishing in PlayStore, Webmaster Tools, Google Analytics, Email Marketing, and Company Registration.

INTEREST

- Artificial Intelligence
- Blockchain
- Startups
- Business
- Designing
- Machine Learning
- Entrepreneurship
- Fintech
- Innovation
- Digital Marketing
- Biking
- Technology
- Cyber Security
- Reading Books
- Education

PROFESSIONAL

- More than 3-years of Professional experience as a **Graphic Designer**.
- More than 1-year of Professional experience as a **Social Media Management Expert**.
- More than 2-years of Professional experience as a **Digital Marketing Expert**.
- More than 2-years of Professional experience in **WordPress Website Development**.
- More than 1-year of Professional experience as a **UI/UX Designer**.
- More than 1-year of Professional experience as a **Business Development Manager**.
- More than 2-years of experience as a **lecturer** at **Innovation Technology & College**.
- More than 1-year of Professional experience as a **Customer Service Sales Representative**
- More than 1-year of Professional experience as a **Head of Marketing in PoSale.pk**

EDUCATION

- **Virtual University of Pakistan** 2017-2021
BS (Computer Science) 16 years of Education

EXPERIENCE

- **Xpert Solutions (Qatar)** 2022-2022
Social Media & Marketing Specialist 
- **Tripn Star Trading & Contracting Company (Qatar)** 2022
Graphic Designer & Digital Marketing Manager 
- **World Link Trading Contracting & Services (Qatar)** 2022
Web Developer & Graphic Designer 
- **Posale.pk Software Solution Company (Pakistan)** 2021-2022
Business Manager & CMO 
- **Innovation Technology & College (Pakistan)** 2019-2022
Principal & Instructor 
- **DotPay Technologies (Private) Limited. (Pakistan)** 2021-2021
Digital Marketing & Business Development Officer 
- **Innovation Technologies & Development (Pvt.) Ltd.** 2018-2018
COO & Digital Marketing Officer 
- **The Bank of Punjab (Pakistan)** 2017-2017
Internship for 3 Month 

ACCOUNTABILITIES

- Identify and research potential clients & reviewed customer feedback constantly and suggested ways to improve the processes and customer service levels, which increased the satisfaction rate from 81% to 95%.
- Coordinate with the team to develop mutually beneficial proposals.
- Manage all campaigns through multiple channels such as social media.
- Build strong relationships with current and potential clients and partners through Business-to-Business visits, and targeted relationship development to drive more business.
- Execute daily tasks of social media strategy across identified digital platforms (i.e., Twitter, Facebook, Instagram, etc.): including but not limited to publishing content, performing enhancements and modifications' and coordinating prompt responses to questions and

comments. over social media platforms.

- Research and develop ways to enhance media distribution and monitoring capacity
- Provide input into the further development of the client's social media strategy
- Keep the organization up to date with the latest technologies: including researching and evaluating a variety of online social media tools to identify, new opportunities.
- Ability to manage time and handles projects. initiate. complete new tasks and fulfill requirements about the o content and social media.
- Collaborate with other departments (customer relations, sales, etc.) to manage reputation. identify key players and coordinate actions

MY SERVICES

- Business Management & Consulting
- Branding Strategy & Identity
- Reputation Management
- E-Commerce Management (Shopify, WooCommerce)
- Payroll Management Software
- Website Designing
- Logo, Poster, Company Profile & Card Designing
- UI/UX Designing
- Digital Marketing & SEO
- Facebook/Instagram/Google Ads
- Company Registration (SECP, FBR)
- Trademark Registration
- Graphic Designing
- Social Media Accounts Management
- Accounting Software/POS Development
- Custom Software Development

WEB DESIGN PORTFOLIO LINKS

www.posale.pk	www.mubashirhassan.com
www.arhmbiztech.com	www.tijarat.qa
www.saeedghani.pk	www.zindigi.pk
www.worldlink.qa	www.bluedigizone.com

SOCIAL MEDIA MANAGEMENT & MARKETING

www.facebook.com/imubashirhassan	www.facebook.com/dotpaypk
www.facebook.com/triponstarqatar	www.facebook.com/posalepakistan
www.facebook.com/VuAttockCampus	www.facebook.com/VuRawalpindiCampus
www.instagram.com/carmasters.qa	www.instagram.com/redbardoha
www.instagram.com/enterpriseqa	www.instagram.com/fadfad

PERSONAL INFO

Date of Birth	01 June 1996
Nationality	Pakistan
Languages:	Fluent in English and Urdu/Hindi
Resident	Qatar

OTHER PROFILE LINKS

LinkedIn	https://linkedin.com/in/mubashirhassan
GitHub	https://github.com/mubashirhassanpk
YouTube	https://www.youtube.com/MubashirPk
Twitter	https://twitter.com/imubashirhassan
Facebook	https://www.facebook.com/mubashirhassanpk
Fiverr	https://www.fiverr.com/mubashirandco
Upwork	https://www.upwork.com/freelancers/~01ba88523d10dd5819
Behance	https://www.behance.net/mubashirhassanpk
Instagram	https://instagram.com/mubashirhassanpk

COURSE NAME	LINK	COURSE NAME	LINK
<i>Customer Service, Customer Support, And Customer Experience</i>	<u>Certificate</u>	<i>Jetpack 1.0: Artificial Intelligence and Automation in HR</i>	<u>Certificate</u>
<i>The Complete English Language Course Improve Spoken English</i>	<u>Certificate</u>	<i>Strategic leadership and Crisis Management</i>	<u>Certificate</u>
<i>Entrepreneurship 101 - From Idea to Launch</i>	<u>Certificate</u>	<i>Becoming A Sales Professional</i>	<u>Certificate</u>
<i>Entrepreneurship: 60-Day Startup Launch Blueprint</i>	<u>Certificate</u>	<i>Computer Hardware, Operating System, and Networking</i>	<u>Certificate</u>
<i>Python For Absolute Beginners - Learn to Code in Python</i>	<u>Certificate</u>	<i>Search Engine Optimization Complete Specialization Course</i>	<u>Certificate</u>
<i>Entrepreneur & StartUp MBA: Start A Business In 90 Days</i>	<u>Certificate</u>	<i>Figma for UI/UX Design 2021: Learning by Doing approach</i>	<u>Certificate</u>
<i>The Essential Guide to Entrepreneurship: MBA 101</i>	<u>Certificate</u>	<i>Digital Marketing & SEO Certification Training</i>	<u>Certificate</u>
<i>High-Growth Entrepreneurship: Unleashing Silicon Valley</i>	<u>Certificate</u>	<i>Python for Absolute Beginners: Learn Python3 Programming</i>	<u>Certificate</u>
<i>WordPress & WooCommerce Course: Complete Guide to E-Commerce</i>	<u>Certificate</u>	<i>Canva Flat Design Masterclass: Guide To Flat Design In Canva</i>	<u>Certificate</u>
<i>EIQ-2 Smart Business - Emotional Intelligence for Excellence</i>	<u>Certificate</u>	<i>Learn Machine learning & AI (Including Hands-on 3 Projects)</i>	<u>Certificate</u>
<i>Microsoft Excel -Basic Excel/Advanced Excel Formulas</i>	<u>Certificate</u>	<i>Product Management: Build an Effective Digital Product NOW!</i>	<u>Certificate</u>
<i>Adobe Illustrator CC 2021</i>	<u>Certificate</u>	<i>Certified Video Marketing Professional</i>	<u>Certificate</u>
<i>Certified Facebook Marketing Professional</i>	<u>Certificate</u>	<i>Entrepreneurship Empire: Entrepreneur's Wealth Creation!</i>	<u>Certificate</u>
<i>Adobe Illustrator Mega Course - From Beginner to Advanced</i>	<u>Certificate</u>	<i>Write Killer Content with Jasper AI Content Generator - 2022</i>	<u>Certificate</u>
<i>Adobe Photoshop Mega Course</i>	<u>Certificate</u>	<i>31 Startup Business Model</i>	<u>Certificate</u>
<i>Shopify Dropshipping with Facebook ads</i>	<u>Certificate</u>	<i>Creating A Powerful LinkedIn Profile!</i>	<u>Certificate</u>
<i>E-Commerce from DigiSkills</i>	<u>Certificate</u>	<i>WordPress from DigiSkills</i>	<u>Certificate</u>
<i>Affiliate Marketing</i>	<u>Certificate</u>	<i>Communication and Soft Skills</i>	<u>Certificate</u>
<i>Video Editing, Animation, and Vlogging</i>	<u>Certificate</u>	<i>Data Analytics and Business Intelligence</i>	<u>Certificate</u>

My CV



Website



LinkedIn



Email



WhatsApp



Facebook



YouTube



My Story

