

# Mubashir Hassan

Full-Stack Vibe Coder | Entrepreneur | SEO Expert | WordPress Expert | Product Builder

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## Professional Summary

Full-stack vibe coder with **10+ years hands-on experience** building production applications serving **60,000+ monthly users**. Founded and scaled 4 profitable tech companies including WebHostingPK (hosting infrastructure serving 1,000+ websites) and Sekhlo.pk - Free Skills Learning Platform. (20+ Web Productivity Tools & 10+ Chrome extensions, 2,500+ users, perfect 5.0 ratings). Expert in Vibe Coding, WordPress, Chrome extension development, API integration, and AI/LLM implementation. Built 100+ production websites, mobile apps, and web applications. Proven track record: delivered StyleShop.pk from concept to SECP-registered company with **500% revenue growth**. Teaching 3,450+ students on YouTube. *Results-driven builder who ships fast and learns faster.*

## Why Companies Should Hire Me

**Ship Products That Scale:** *I've built and deployed 10+ Chrome extensions with perfect 5.0 ratings, created tools serving 60,000+ monthly active users, and maintained 1,000+ websites with 99.9% uptime. I deliver production-ready code that works reliably at scale—not prototypes, but real products that users depend on daily.*

**Drive Revenue & Growth:** *My work generates measurable business results: 500% revenue increase for StyleShop.pk, 3x organic traffic growth, and 35% conversion rate improvements. I build features that directly impact your bottom line—whether it's increasing sales, reducing infrastructure costs, or improving user retention.*

**Move Fast, Build Right:** *With 10+ years building 100+ production systems, I ship quality code quickly. I write maintainable, well-tested code, debug complex issues independently, and deploy confidently. I don't need extensive onboarding—I identify problems, architect solutions, and deliver working features from day one.*

**Own End-to-End Solutions:** *I build complete systems, not just components. From React/Node.js applications to cloud infrastructure, database optimization to payment integrations, Chrome extensions to AI-powered features—I've architected and deployed full-stack products that handle real traffic and generate real revenue.*

**Ready to Contribute:** *You need an engineer who starts contributing immediately, writes code that scales with your business, prioritizes features that move metrics, and requires minimal oversight. I bring 10+ years of proven execution, real business impact, and the autonomy to turn requirements into shipped products.*

## Technical Skills & Expertise

**Core Stack: Expert Level (4+ Years):** HTML5/CSS3, WordPress (Theme & Plugin Development)

**Vibe/AI-Assisted:** NextJs, React, Vue.js, Node.js/Express, React Native (EXPO), Flutter, JavaScript, PHP, HTML/CSS/JS

**Advanced:** Python, API Integration, Chrome Extensions, Mobile App Development, Web App Development, Database Connecting with Supabase, Convex, Firebase, Neon, Clerk, and Vercel/Railway.

**Vibe Coding: AI-Powered Development Platforms:** Firebase Studio, Bolt, Replit, Lovable, Apper, Trickle, AI Studio, V0, Rocket, Rork, Emergent, MGX, Base44, Blink, VibeCode, LLamaCoder

**Modern IDEs:** Google Antigravity, Cursor, Kiro.dev, Killo Code, VS Code, Claude Code CLI, Qween CLI, Qoder, Warp CLI, WindSurf, GitHub Copilot, Sublime Text, Anaconda

**Philosophy:** Build fast, validate ideas quickly, iterate based on real user feedback

**Approach:** AI-assisted development for React, Vue.js, Node.js, Flutter, React Native projects

**Expertise:** Rapid prototyping with AI, Quick MVPs using no-code/low-code tools, Ship production apps without deep framework knowledge

**Deployment: Hosting Platforms:** Vercel, Netlify, Render, AWS, DigitalOcean, Cloudflare, N8N Automation, Supabase, Convex

**Experience:** Serverless deployments, Edge computing, Static site generation

**Infrastructure:** Domain management, DNS configuration, SSL automation, CDN optimization

**WordPress: Deep Expertise:** Custom theme development, Plugin architecture, WooCommerce customization  
Advanced Custom Fields (ACF), Elementor, Gutenberg blocks, Performance optimization, Kadence

Security hardening, Multisite setup, REST API integration, Database optimization  
**Experience:** Built 100+ WordPress sites, 10+ custom themes, 15+ custom plugins  
**Chrome Extensions:** **Technical:** Manifest V3, Chrome APIs, Background service workers, Content scripts, Storage API  
 Cross-browser compatibility, WebExtension APIs, OAuth integration, Performance profiling  
**Published:** 10 extensions with 2,500+ users, all 5.0 rated, zero security issues  
**Web Development:** **Frontend:** HTML5/CSS3 (Expert), JavaScript, Responsive design, Progressive Web Apps (PWA)  
**AI-Assisted Frameworks:** React, Vue.js - built production apps using vibe coding approach  
**Backend:** Firebase, Render, Python, Node.js/Express, PHP (AI-assisted)  
**Databases:** MySQL, MongoDB, Firebase, Database design & optimization, Github, Google Cloud, AWS  
**Mobile Apps:** **Vibe Coding Approach:** Built production apps using React Native (EXPO), Flutter via AI-assisted development  
**Core Skills:** Progressive Web Apps (PWA), App deployment, API integration  
**Features:** Push notifications, In-app purchases, Offline functionality  
**Deployment:** Play Store & App Store deployment experience  
**AI & Automation:** **LLM Integration:** OpenAI GPT, Claude API, Gemini API, MiniMax, Custom chatbots, AI content tools  
**Automation:** Python scripts, Workflow automation, Web scraping, Data processing  
**Advanced:** Prompt engineering, RAG systems, AI-powered features for web/mobile apps  
**Business Tech:** **E-commerce:** WooCommerce, Shopify, Payment gateways (Stripe, PayPal, JazzCash, PayFast, PayMob)  
 Inventory management, Order fulfillment, Customer portals, Analytics integration  
**Hosting Infrastructure:** cPanel/WHM, WHMCS, DNS management, SSL certificates  
 Linux server administration, Email servers, Domain management, Client provisioning  
**SEO/Marketing:** **Technical SEO:** Semantic SEO, Schema markup, Core Web Vitals, Site speed optimization  
**GEO (Generative Engine Optimization):** AI search optimization, Featured snippet targeting  
**AEO (Answer Engine Optimization):** Voice search, AI assistant optimization  
**Local SEO & GMB:** Google My Business optimization, Review management, Local search ranking  
 Content strategy, Link building, Google Analytics, Search Console, Keyword research  
**DevOps/Cloud:** **Platforms:** AWS, DigitalOcean, Cloudflare, Docker basics, Git/GitHub  
**Operations:** Server monitoring, Backup automation, Load balancing, CDN configuration  
**Design Tools:** Figma, Adobe XD, Photoshop, Illustrator, Canva, Responsive design principles, UI/UX, InPage, CorelDraw  
**Productivity Software:** Google Suite (Docs, Sheets, Slides, Forms), Zoom, TeamViewer, AnyDesk, Skype, Google Meet, DeskTime Software, Microsoft (Word, Excel, PowerPoint, Outlook), SocialPilot, Webmaster Tools, Google Analytics, Email Marketing, and SECP & FBR Company Registration.  
**Languages:** English (Fluent), Urdu (Native)

## Companies Founded & Lead

### WebHostingPK.com - Web Hosting & Domain Services

Islamabad, Pakistan

Founder & CEO

May 2024–Present

- Built profitable hosting company from scratch serving **1,000+ active websites with 99.9% uptime**
- Architected complete hosting infrastructure: Server setup, cPanel/WHM configuration, WHMCS billing integration
- Developed custom client portal with automated provisioning **reducing setup time from 2 hours to 5 minutes**
- Implemented DNS management system, SSL automation, backup solutions, and monitoring systems
- Integrated Pakistani payment gateways (JazzCash, Easypaisa) and international options (PayPal, Stripe, PayFast, PayMob)
- Built 24/7 support system using ticketing automation and WhatsApp Business API integration
- Manage multi-server environment with load balancing, resource allocation, and security hardening
- **Business Skills:** Client acquisition, pricing strategy, vendor management, regulatory compliance
- **Tech Stack:** Linux (CentOS/Ubuntu), cPanel/WHM, WHMCS, PHP, MySQL, Python automation scripts

### Productivity Tools

Islamabad, Pakistan

Founder & Lead Developer

2023–Present

- **Built 10+ Chrome Extensions with 2,500+ users - ALL rated perfect 5.0 on Chrome Web Store**
- **SEO Checker by Sekhlo (500+ users):** Complete on-page analysis tool analyzing 50+ SEO factors, technical signals, schema validation, Core Web Vitals, mobile usability, and AI-readiness scoring
- **LinkedIn Video Downloader (588+ users):** Engineered video extraction system using Chrome APIs
- **Inbox Mail Generator (490+ users):** Built secure email forwarding with Cloudflare Workers integration
- **GitHub File Uploader (130+ users):** Drag-and-drop interface for repository management with GitHub API
- Developed 20+ web tools serving **60,000+ monthly users:** QR Generator (12K/mo), Invoice Generator (10K/mo), Online Notepad (9.5K/mo), AI Tools Gallery (15K/mo), Text Editor, PRD Generator, etc.
- All tools built with zero-data-collection architecture ensuring complete privacy
- Implemented Manifest V3, passed all Chrome Web Store security reviews without issues
- **Tech Stack:** JavaScript/TypeScript, Chrome APIs, React, Node.js, MongoDB, Cloudflare Workers

## StyleShop (SMC-Private) Limited - E-commerce Fashion Platform

Islamabad, Pakistan

Founder & CEO

Sept 2022–Present

- Registered SECP & FBR company - Full legal compliance with Pakistani corporate regulations
- Built e-commerce platform from concept to **500% revenue growth in 2 years**
- Developed complete WooCommerce store with custom features: Dynamic pricing, inventory management, order tracking, customer accounts, wishlist functionality
- Implemented semantic SEO strategy achieving **3x organic traffic growth** using entity optimization
- Built AI-powered product recommendations **increasing conversion rate by 35%**
- Optimized site performance: **95+ PageSpeed score, 1.8s load time**, mobile-first design
- Integrated payment gateways, logistics APIs, SMS notifications, email automation
- Created custom WordPress plugins for business-specific needs (15+ custom plugins)
- **Business Skills:** SECP registration, FBR compliance, vendor negotiations, inventory management, marketing strategy
- **Tech Stack:** WordPress/WooCommerce, PHP, JavaScript, MySQL, Custom plugins, Payment APIs

## Sekhlo.pk - Free Skills Learning Platform

Islamabad

Founder & Lead Instructor

2023–Present

- Founded Sekhlo.pk, Pakistan's first modern LMS offering **100% free tech and business education** with no subscriptions or hidden costs
- Teach multiple high-demand skills including:
  - Ecommerce SEO (Shopify & WooCommerce)
  - Semantic SEO & Topical Authority Course (Batches 1–5 completed)
  - Vibe Coding / No-Code Development, Chrome Extension Development, Web Development, AI Integration
- Built and maintain complete LMS infrastructure including course pages, learning paths, student progress tracking, and documentation
- Created comprehensive documentation for all Sekhlo.pk tools, Chrome extensions, and web applications
- Write in-depth tutorials helping developers learn practical solutions for SEO, web development, and AI automation
- Grew platform to thousands of learners using fully free resources with zero paid marketing
- **Mission:** Deliver high-quality skill-based education free for everyone, helping learners move from beginners to job-ready professionals

## Professional Experience

### Car Masters - Auto Service Shop

Doha, Qatar

Digital Marketing & Web Development Consultant

2023–Present

- Manage complete Google My Business profile optimization and local SEO strategy
- **Results:** Achieved 16,155 profile views, 1,557 search appearances, 1,189 direction requests, 389 phone calls
- Increased local visibility by **520 searches for "car repair"** and **265 Arabic searches** monthly
- Manage social media accounts (Facebook, Instagram, LinkedIn) with content strategy and engagement
- Developed automotive-specific content calendar aligned with seasonal maintenance needs
- Implemented review management system maintaining 4.7 rating with 106 Google reviews
- Created location-based targeting campaigns for Doha market
- **Skills:** Local SEO, GMB optimization, Social media management, Review management, Arabic market understanding

### Multiple International Clients

Remote/Qatar

Web Developer & SEO Consultant

2022–2024

- **WorldLink Trading Contracting & Services (Qatar):** Built complete corporate website for industrial services company specializing in telecommunication, utilities, and construction. Implemented multilingual support (English/Arabic), project portfolio showcase, quote request system
- **Tripon Star Trading & Contracting (Qatar):** Developed professional B2B website for equipment and services provider. Created service catalog, project gallery, client inquiry system, mobile-responsive design
- **MSK Group Transportation Engineering (Pakistan):** Built comprehensive corporate website for transportation and logistics company. Features: Service pages, project showcase, contact forms, SEO optimization
- **Whiteleys Cleaners (London, UK):** Developed local service business website for dry cleaning company in London & West Wickham. Implemented local SEO strategy achieving position #1 ranking, online booking system, service area coverage, customer testimonials. Achieved 38 clicks, 190 impressions, 4.6 average position in last 90 days
- **Common Deliverables:** Modern responsive design, Technical SEO implementation, Core Web Vitals optimization, Contact forms and lead generation, Content management training, Performance monitoring setup
- **Tech Stack:** WordPress, Custom themes, WooCommerce, PHP, JavaScript, HTML5/CSS3, SEO tools

### **Xpert Solutions Qatar**

*SEO Specialist & Technical Developer*

**Doha, Qatar**

*Aug 2022–Dec 2023*

- Led technical SEO for 20+ client websites achieving **150% average traffic increase**
- Developed Python automation tools for SEO audits processing **10M+ data points monthly**
- Built custom WordPress solutions optimizing site speed (**40% LCP improvement, 60% FID reduction**)
- Implemented semantic SEO strategies using entity optimization and knowledge graphs
- Conducted technical migrations for 5 enterprise sites with **zero ranking loss**
- Created custom dashboards integrating Google Search Console, Ahrefs, and SEMrush APIs
- **Tech Stack:** Python, WordPress, JavaScript, Google APIs, Technical SEO tools

### **Innovation Technology & College**

*Managing Director & CEO*

**Pindi Gheb, Pakistan**

*July 2019–Jan 2023*

- Managed educational institution teaching web development, programming, and digital skills
- Developed curriculum for web development, WordPress, and digital marketing courses
- Built learning management system (LMS) for student enrollment and course delivery
- Taught **500+ students** practical tech skills leading to employment and freelancing success

### **PoSale - Point of Sale Software**

*Head of Marketing & Sales*

**Pakistan**

*May 2021–Aug 2022*

- Led marketing and sales strategy for B2B SaaS point of sale software serving retail businesses
- **Acquired 150+ clients across Pakistan** through targeted B2B campaigns and direct sales
- **Achieved PKR 500,000+ revenue growth** through strategic customer acquisition and upselling
- Developed go-to-market strategies targeting small to medium retail businesses nationwide
- Created marketing campaigns and sales funnels optimizing software product adoption rates
- Built customer acquisition systems and managed complete sales pipeline from lead to conversion
- Collaborated with product team to align features with market demands and client feedback
- Conducted product demonstrations, client onboarding sessions, and post-sale support coordination

### **Dotpay Technologies (Pvt) Limited**

*Chief Executive Officer*

**Pindi Gheb, Pakistan**

*March 2020–Aug 2022*

- Developed payment gateway integration systems for e-commerce platforms
- Managed technical team and product development roadmap

### **Virtual University of Pakistan**

*Social Media Manager*

**Islamabad, Pakistan**

*June 2019–Aug 2022*

- Managed social media presence for **100,000+ student community**
- Created engagement strategies **increasing reach by 40%**

### **Virtual University of Pakistan**

*Campus Administrator*

**Pindi Gheb Campus, Pakistan**

*Jan 2016–July 2016*

*Campus Operations Management for 200+ Students*

- Managed complete campus operations including student admissions processing, fee collection, and academic records maintenance
- Coordinated examination logistics: Exam room setup, question paper distribution, invigilation coordination, result compilation and submission
- Assisted examination superintendent with exam security protocols, student verification, and maintaining academic integrity standards
- Handled daily student inquiries regarding admissions, course registration, fee payment schedules, and university policies through phone, email, and in-person consultations
- Maintained student database using university management system and generated monthly reports for headquarters
- Organized new student orientation sessions covering LMS usage, exam procedures, and academic support resources

- Assisted customers with new account opening procedures: Form completion, document verification, KYC (Know Your Customer) compliance checks
- Processed daily cash withdrawal and deposit transactions ensuring accuracy, proper documentation, and security protocols
- Handled international remittance services including Western Union transfers with proper identification verification and documentation
- Maintained daily transaction records, assisted with end-of-day cash counting, and balance sheet reconciliation procedures
- Learned core banking software systems, customer service protocols, and regulatory compliance requirements
- Gained hands-on exposure to bank operations: Cash management, vault procedures, security compliance, internal audit processes

## Portfolio Highlights & Projects

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### **Client Websites: International B2B & Local Service 100+ Websites Built & Deployed**

- WorldLink Trading Contracting & Services (worldlink.qa) - Industrial services Qatar
- Tripon Star Trading & Contracting (triponstar.com) - Equipment services Qatar
- MSK Group Transportation Engineering (mskgroup.com.pk) - Trading & Transportation Pakistan
- Whiteleys Cleaners (whiteleyscleaners.co.uk) - Dry cleaning London UK, achieved #1 local ranking
- Car Masters Auto Service Shop - GMB & Social Media Management (Doha, Qatar)
- All sites: Mobile-responsive, SEO-optimized, performance-tuned (90+ PageSpeed scores)

### **Chrome Extensions: 10+ Published Extensions | 2,500+ Active Users | All 5.0 Rated**

- Available on Chrome Web Store: SEO Checker, LinkedIn Downloader, Email Generator, GitHub Uploader, Currency Converter, Twitter Downloader, Password Generator, Temp Email, Lovable Code Downloader, Netlify Web Host
- Zero security vulnerabilities, 100% Chrome Web Store compliance, Manifest V3 compliant
- SEO Featured: [chromewebstore.google.com/detail/seo-checker-by-sekhlo/okojmbkbbdgdoojmjhfmhoigkenace](https://chromewebstore.google.com/detail/seo-checker-by-sekhlo/okojmbkbbdgdoojmjhfmhoigkenace)

### **Web Applications: 50+ Production Websites & Web Apps Built**

- E-commerce platforms, business websites, SaaS applications, landing pages, portfolios
- WordPress custom themes (20+), WooCommerce stores (15+), custom web apps (15+)
- All mobile-responsive, SEO-optimized, performance-tuned, and security-hardened
- Deployed on: Vercel, Netlify, Render, AWS, DigitalOcean, cPanel, hPanel, Cloudflare

### **Mobile Apps: Built & Deployed Mobile Applications**

- E-commerce apps, productivity tools, content apps using React Native and PWA technology
- API integration, push notifications, offline functionality, app store deployment experience

### **AI Projects: LLM-Powered Applications**

- Built AI chatbots, content generators, SEO tools powered by OpenAI, Gemini APIs and Claude APIs
- Created AI writing assistants, automated content optimization tools
- Implemented RAG systems for knowledge-based AI applications

## Content Creation & Teaching

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### **YouTube Channel - Mubashir Hassan**

*Tech Educator & Content Creator***[youtube.com/mubashirpk](https://youtube.com/mubashirpk)***2019–Present*

- **3,440+ subscribers | 330+ videos published** teaching Vibe Coding and development
- Created comprehensive courses: *"Vibe No-Code: Build Websites, Tools & Games Without Coding"* & *"Semantic SEO & Blogging: WordPress, Keywords Research, On-Page SEO, Off-Page SEO, Entites, Topical Authority"*
- Teaching: WordPress development, Chrome extensions, web apps, mobile apps, API integration
- Building supportive community of learners achieving real results (websites launched, apps built)

## Certifications & Continuous Learning

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**2023:** Machine Learning & AI (Including Hands-on 3 Projects) - Online Certification**2022:** Search Engine Optimization Complete Specialization Course - SEO Expert Certification**2021:** Entrepreneurship Fundamentals - Business Model & Startup Strategy**2020:** Computer Hardware, Operating Systems and Networking - Technical Foundation



## 2019: First Steps Into Public Speaking - Communication & Presentation Skills

### Self-Study: Continuous Learning Through:

- Official documentation (MDN, React, WordPress Codex, Chrome Developer Docs)
- Online courses (Udemy, Coursera, freeCodeCamp, YouTube tutorials)
- Building real projects and learning by doing (50+ production projects completed)
- Open-source contribution and community participation
- 10+ years of hands-on, self-directed learning in rapidly evolving tech landscape
- Regular experimentation with cutting-edge AI development tools and platforms

## Key Achievements & Metrics

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### Products Built: Shipped & Deployed:

- 10+ Chrome Extensions (2,500+ users, all 5.0 rated)
- 6+ Web Tools (60,000+ monthly users)
- 50+ Production websites & web applications for international clients
- 2 Registered companies (SECP/FBR compliant)
- Multiple mobile applications (Android & iOS)

### Business Impact: Entrepreneurial & Client Success:

- WebHostingPK: 1,000+ websites hosted, profitable from month 6
- StyleShop.pk: 500% revenue growth in 2 years
- Sekhlo.pk: 60K+ monthly users, zero advertising cost
- Car Masters Qatar: 16,155 profile views, 3,189 direction requests, 1000+ calls
- Whiteleys Cleaners UK: Achieved #1 local ranking, position 4.6 average
- Built sustainable businesses with real revenue and real customers

### Technical Quality: Proven Capabilities:

- Zero critical security vulnerabilities across all projects
- 99.9% uptime for hosted applications
- Average site speed: Under 2 seconds load time, 90+ PageSpeed scores
- All projects mobile-responsive and accessibility-friendly
- Successfully integrated 50+ third-party APIs across projects

### Community Impact: Teaching & Reach:

- 3,440+ YouTube subscribers learning from tutorials
- 2,500+ users benefiting from free Chrome extensions
- 60,000+ monthly users of free web tools
- 500+ students trained in physical courses
- Built all tools with zero paywalls - democratizing access to professional software

## Professional Philosophy

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**Build to Learn:** *I'm self-taught because I learn fastest by shipping real products. Over 10 years, I've built 50+ production applications serving thousands of users—mastering everything from modern web development to WordPress optimization to SEO that drives measurable traffic. My approach is simple: identify a problem, build a solution, ship it, measure results, improve it. My portfolio of live products, 5.0-rated extensions, and profitable businesses prove that execution beats credentials every time.*

**Bias Toward Action:** *At 18, I didn't ask for permission—I launched my first company. I didn't wait for a mentor—I figured out WordPress, SEO, and full-stack development by building real products for real customers. I didn't wait for validation—I scaled to 1,000+ customers and taught 3,400+ students what I learned. I ship complete, production-ready applications fast, iterate based on real data, and measure success by revenue and user growth. Every project I've delivered has been on time, within budget, and exceeded expectations because I own outcomes, not excuses.*